

CARRIAGEWORKS

THE MOST SIGNIFICANT CONTEMPORARY
ARTS PRECINCT IN AUSTRALIA



A PLACE WITH HEART & SOUL

Carriageworks is Australia's fastest growing contemporary multi-arts precinct, based in the heart of Redfern, Sydney.

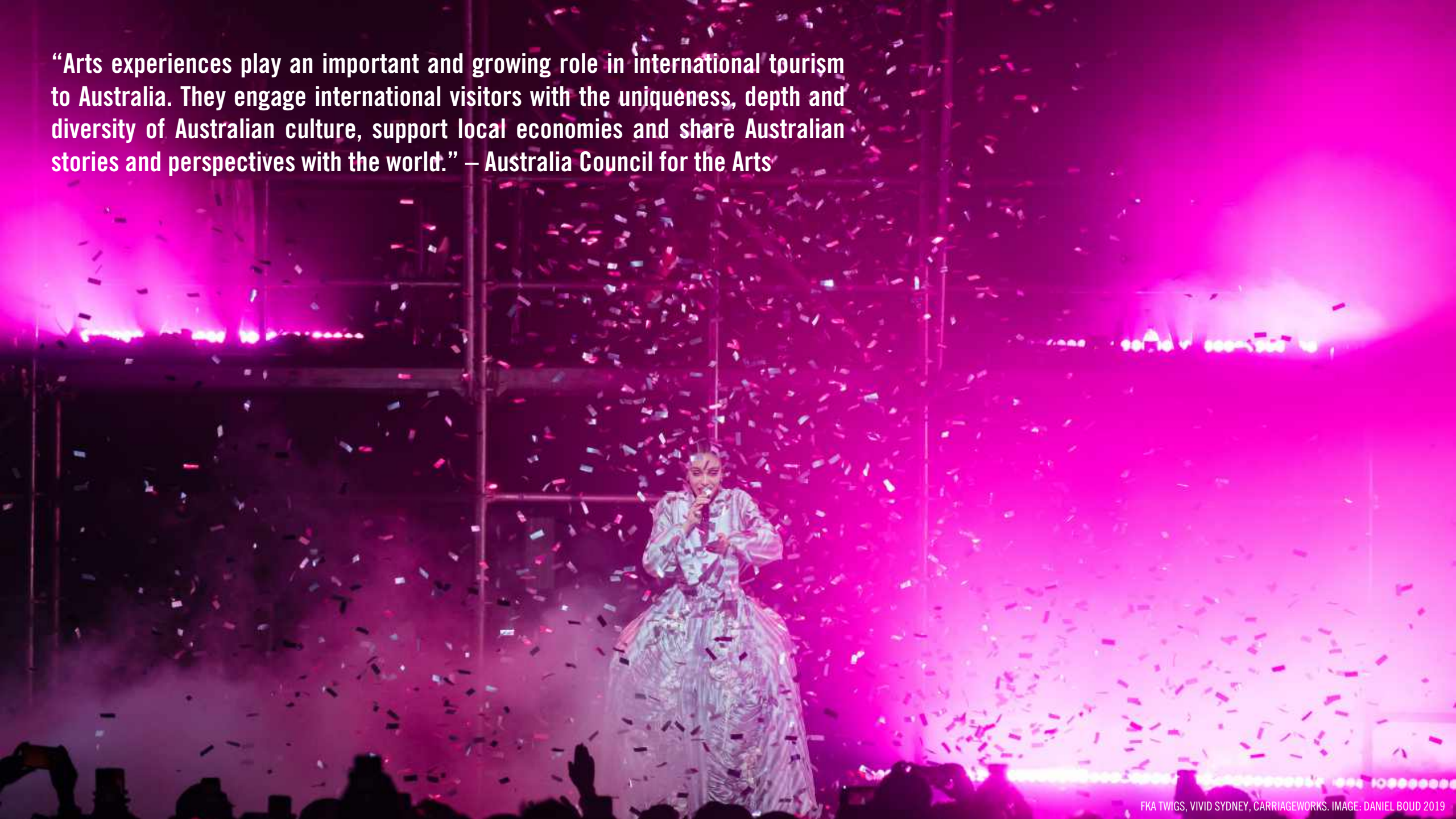
Carriageworks is a not-for-profit, and commissions and presents an ambitious program across music, visual arts, performance, dance, design, food and film. Carriageworks' growth and success has been achieved through ongoing strategic partnerships, events and festivals, and film production facilities - including major collaborations with Biennale of Sydney, Afterpay Australian Fashion Week (AAFW), Semi-Permanent, Sydney Writers' Festival and Sydney Contemporary Art Fair.

Carriageworks is a place where audiences can experience the vibrancy and diversity of contemporary culture, and where the brightest minds interact freely, so the unexpected can emerge. With a mission to be inclusive, Carriageworks presents works for every kind of imagination and appeals to both casual visitors and the more discerning art lover.

Carriageworks creates monumental new work that no one else in Australia is commissioning. It's often free, always accessible and constantly changing.



“Arts experiences play an important and growing role in international tourism to Australia. They engage international visitors with the uniqueness, depth and diversity of Australian culture, support local economies and share Australian stories and perspectives with the world.” – Australia Council for the Arts



OUR AUDIENCE

Audiences have significantly grown over the past five years, with **over one million people** engaging with the Carriageworks Program in 2019-20, and numbers are set to rise in 2021. Our culturally diverse audiences are seeking out large-scale immersive experiences not defined by form. The unprecedented level of audience growth is a direct result of the distinctive, authentic and multi-arts programming offered across visual arts, performance, fashion, food, design and ideas.

We deliver inspiring experiences that reflect and attract cultural pioneers to digital influencers and high-net individuals to food lovers, and visitors with a strong social conscience and progressive attitudes.



110,000 2012

242,000 2013

550,000 2014

790,000 2015

1,083,000 2016

1,327,000 2017-18

1,370,000 2019-20

CARRIAGEWORKS FACEBOOK

128,000 followers
61% female skew
Key age range: 25-44

CARRIAGEWORKS INSTAGRAM

62,900 followers
71% female skew
Key age range: 25-44

CARRIAGEWORKS ENEWS LIST

51,000 subscribers
64% female skew
Key age range: 25-44

CARRIAGEWORKS FARMERS MARKET FACEBOOK

15,000 followers
79% female skew
Key age range: 25-44

CARRIAGEWORKS FARMERS MARKET INSTAGRAM

34,000 followers
74% female skew
Key age range: 25-44

CARRIAGEWORKS PROGRAM 2021

COMMERCIAL IN CONFIDENCE

CARRIAGEWORKS FOOD PROGRAM

CARRIAGEWORKS FARMERS MARKET
CARRIAGEWORKS SEASONAL MARKETS
DIGITAL CHEF MASTERCLASS SERIES
WINTER NIGHT MARKET

CARRIAGEWORKS ARTISTIC PROGRAM

VIVID SYDNEY AT CARRIAGEWORKS
SOUTHEAST ABORIGINAL ARTS MARKET
ROOM 40: OPEN FRAME
DEAN CROSS: ICARUS, MY SON
THE CLOTHING STORE ARTIST STUDIOS

THE NATIONAL 2021: NEW AUSTRALIAN ART
TINA HAVELOCK STEVENS
KUBA DORABIALSKI: INNOVATION TRILOGY
SOLID GROUND PROGRAM
ANGELA GOH: SKY BLUE MYTHIC

THIRD PARTY MAJOR EVENTS

LIVEWORKS FESTIVAL
AFTERPAY AUSTRALIAN FASHION WEEK
SYDNEY CONTEMPORARY ART FAIR
SYDNEY FESTIVAL
SCHOOL HOLIDAY WORKSHOPS: NIDA & ATYP
SYDNEY DANCE COMPANY
MOOGAHLIN PERFORMING ARTS
CONTEMPORAY ASIAN AUSTRALIAN PERFORMANCE
SYDNEY CHAMBER OPERA
SYDNEY WRITERS' FESTIVAL
SEMI-PERMANENT



A group of people are seated at a long table covered with a white tablecloth, dining in a large, industrial-style hall. The table is set with plates, glasses, and a centerpiece of flowers and candles. The hall has a high ceiling with a complex steel truss structure and large windows. The lighting is warm and focused on the dining area, while the background is dimly lit. The overall atmosphere is sophisticated and modern.

COMMERCIAL OPPORTUNITIES

EVENTS + FESTIVALS + ACTIVATIONS
CONFERENCES + CORPORATE
FILMING + PHOTOGRAPHY

INDUSTRY CONNECTIONS

ARTS + CULTURE

FOOD + WINE

CREATIVE

EDUCATION + TALKS

FASHION

MUSIC + ENTERTAINMENT

EXHIBITIONS + EXPOS

PRODUCTION

TECHNOLOGY



OUR VENUES

Set within the iconic heritage site of Eveleigh Railway Workshops, our versatile spaces can accommodate bespoke events through to large-scale conferences, exhibitions and expos, activations, customer engagement opportunities and gatherings, cultural and food + wine experiences and offer numerous locations for diverse film and photographic productions.















“Carriageworks is a place of cutting edge, distinct, innovative arts practice in our country.

It is a place of remarkably talented people who are pioneers in their fields.

Their diverse work in contemporary opera, dance, theatre, music, film and video media, and experimental visual arts have imbued Carriageworks with its unique personality and enlisted astonishingly wide and loyal audience support.”

Sydney Morning Herald, 2020







CONTACT

CARRIAGEWORKS COMMERCIAL

[Http://www.carriageworks.com.au/venues](http://www.carriageworks.com.au/venues)
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