

















# **Inspiring experiences**

## Supporting you to host an inspiring event

**arinex** provides a quality total solution meetings and events management service to associations, governments and corporate organisations. We offer strategic support and creative implementation over a vast array of business events - as a PCO (professional conference organiser), a DMC (destination management company), a Housing Bureau, Event and Technical Production, a Special Events Company and Language Services. Our scope includes conferences and exhibitions, corporate and special events, incentives, workshops and symposia.

Our team is dedicated to working with you to deliver inspiring events; we thrive on creating enduring relationships and in working with you to shape your event into your desired goal.

Our resource capacity allows us to have in-house specialist business units capable of delivering the best result, either as cherry picked services or as a total end-to-end seamless and holistic solution.

#### Our rich heritage

arinex has been born out of combining the experience, resources and know-how of two highly successful organisations in Australia's meetings and events industry, Tour Hosts and The Meeting Planners.

It is the combination of two businesses rich in a heritage of success, professionalism and enduring relationships that has created **arinex**.

**Tour Hosts and The Meeting Planners** collectively represent more than 50 years of experiences and, we're proud to say, many years of delivering amazing client outcomes.

We thrive on creating enduring relationships and working with you every step of your journey to shape your event into your desired goal. Our understanding of what your delegates expect and want, results in a conference that will be a stand-out in your industry.





### A very personal service

**arinex** believes in genuine, local, fully staffed offices that offer exceptional high-touch personal service. With almost 100 staff across the country, our offices are set-up to ensure that your core team is never far away.

Our small team based structure means that you always receive very personal service but with an organisational wide depth of resource always on hand. **arinex** is devoted to delivering on our agreed and documented objectives. Our trademark is our partnership approach.

Our team is constantly exceeding sponsorship, exhibitions and registration targets providing you with a financially successful outcome and the scope to raise your conference to an even greater level.

#### arinex and CSR

**arinex** is committed to leading and supporting **Environmental and Corporate Social Responsibility** (CSR) initiatives. Under the guidance of the **arinex** Eco Committee, our CSR Program focuses around the three arms of Responsibility, Sustainability and Reaching Out. These principles obligate us to consider and integrate social, environmental and economic concerns within our operations and decision-making, enabling us to provide guidance to our clients.



# Building a successful experience

#### **Your Meeting Architect**

Today's meetings and events are becoming more competitive and sophisticated, demanding an approach to conference management that is both highly creative and professional. Everything from the big picture thematic to the minute detail of execution has to be done with a touch of brilliance.

In living up to the aspiration contained in our name *architects of inspiring experiences*, we have transformed the Professional Conference Organiser's (PCO) role from one of logistical management to that of the meeting architect – substantiating and documenting your objectives, then designing and executing the meeting with professional excellence.

Whether you are hosting a national or international conference, **arinex** understands how important delivering a truly innovative and memorable conference is for you and your organisation. With our group of experienced and creative professionals, we will work with you every step of the way, acting as both your dedicated mentor and partner.

Across our three offices we have over 30 staff within our conference management teams, ensuring absolute focus and dedication to the clients they are managing. Our hand picked Project Managers will work with you to deliver on a multitude of services which will be delivered by the core team and our specialised business units.

We are with you every step of the way to share your journey. We will support, guide and advise where appropriate enabling you to focus on the "big picture" objectives. Most importantly, onsite, we welcome you to host your colleagues and enjoy your own event, leaving the hard work to us.

"All have looked back with a smile and with happy memories of good science, good facilities and good interactions. This only happens when there is capable, confident, effective and comprehensive organisational capacity, that, like the running of your business. must be achieved with seemingly effortless superiority. Thank you."

Professor Jeremy Chapman OAM
Chairman, Local Organising Committee
XXII International Congress
of the Transplantation Society



- Nationwide knowledge of venues, entertainers and themeing concepts to provide winning innovation, ideas and creative concepts.
- Want to maximise your delegate attendance? Our Marketing and **Promotions** team will drive promotional strategies using a range of mediums including the newest electronic marketing techniques.
- Your event will be smoother, auicker and easier with the assistance of our technological wizards. We constantly invest in our **Technology** Business Unit to provide you with the newest and most reliable event technologies
- Our Financial Management team will provide accurate financial planning and cash flow, risk management assessments, day to day accounting requirements, GST, and BAS returns to assist your bottom line.

- As a licensed travel agent, our **Destination Management team** will create and manage accompanying persons programs, pre and post touring requirements, ground transfers and groups management. They are also award-winning specialists in incentive groups management.
- Service your speakers and delegates better and attract more attendance through providing translation or interpreting. Our Language Services team can assist with simultaneous, consecutive and whispered interpreting and translation services.

Our specialist services are flexible to either work seamlessly together or separately. Whatever your needs, the **arinex** structure can be adapted to match.

#### **Our Professional** Standing

Our long term membership of recognised industry bodies is an indication of the standing of our professional management.





#### **Multi-award winning**

**arinex** is proud to be the only PCO in the Meetings and Events Australia (MEA)'s Hall of Fame 2008-2011 as Meeting Manager of the Year.

Visit www.arinex.com.au for a list of our other award wins.



2008-2011 Hall of Fame Meetings Management

"It was a genuine pleasure to work with your team who were always pleasant and professional. Their management skills, operational experience and positive attitude ensured that all our needs were anticipated and met."

Bob Heile, IEEE 802.15 Working Group on Wireless Personal Area Networks



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