

We know conferences. It's all we think about.

Who are Think Business Events?

We're an experienced PCO company that shines in the planning of conferences for associations, academic groups and government bodies.

Established in 2006, our team is led by two company directors – Kim and Denise – both accomplished conference managers who've been in the industry for more than 15 years each.

Together, they've built a company culture where innovation, process and outcomes are a key focus; teamwork is a given and challenges are handled in a calm and solution orientated manner.

With offices based in Melbourne, Sydney and Brisbane, the team has skilfully led more than 150 committees through the full meeting planning process with an ease and skill that achieves milestones and delivers ultimate positive outcomes.

"Thank you so much for your help in delivering a fantastic National Housing Conference! You have, as promised restored my faith in PCO's – or perhaps more appropriately – have installed massive faith in your wonderful PCO!"

Really looking forward to doing it all again in the lead up to Darwin." – **Anthony Smeaton, Marketing and Communications Director, Australian Housing and Urban Research Institute**

Our Company Mission

Our company mission is to create high achieving, innovative and engaging conferences that holistically deliver a valuable return on investment and effort for all key participants including event hosts, delegates, sponsors and speakers.

Our Approach

We're passionate about delivering a PCO service that is flexible, innovative and customer centric. We believe for an event to be successful, it requires the combination of three factors in equal measure:

- **Process:** *It's about smooth operation. Planning your conference through set operational procedures, proven systems and good old-fashioned communication that results in happy clients, well informed delegates and confident speakers.*
- **Engagement:** *Value adding to the conference experience. Optimising connections, interactions and learning through strategic program planning and the integration of technology to maximise participation and investment of time for all.*
- **Outcomes:** *Simply achieving results. Whether it's financial results, member growth or profile building – it's about getting into the nitty gritty of what you want to achieve and putting the plans in place to make happen.*

Known to us as the Triad of Conference Management, when these three elements come together, it creates what we call the 'the sweet spot' of conference success.

"RANZCO has been using Think Business Events as its PCO for the Annual Scientific Congress for a number of years and has a contract in place for several more. We have always found TBE to be completely professional, exceptionally well organised and efficient and very accommodating to our needs." – **Sarah Stedman, Manager – Events & Industry Relationships, RANZCO**



Sydney Office:

Contact: Denise Broeren

Ph: (02) 8251 0045

Fax: (02) 8251 0097

Email: deniseb@thinkbusinesssevents.com.au

Mail: Level 1, 299 Elizabeth Street, Sydney NSW 2000

Website: www.thinkbusinesssevents.com.au

Our Partnerships

We're passionate about partnering with our clients so we can deliver optimal conferences that deliver a return on investment and effort, see positive growth to an organisation and their membership and build enduring long term professional relationships. The number of repeat clients we have is testament to our success in this area. It's something we're very proud of. For a full listing of our past, present and future conferences visit: www.thinkbusinessevents.com.au/conferences.

"I have worked with Think Business Events on three different conferences in 2009, 2014 and 2016 and cannot speak highly enough of the Think Business Events team. They are a highly experienced company that provide clear guidance throughout planning, are open to innovation and are committed to the success of your event."

– Dr Trevor Clark, National Director, Aspect Education Autism Spectrum Australia

Our Services

At Think Business Events, we deliver the full gamut of conference management services for national and international conferences including:

- Management, Planning and Committee Consultation
- Financial Management
- Venue and Supplier Management and Liaison
- Sponsorship/Exhibition
- Marketing
- Delegate Services
- Accommodation and Travel Management
- Registration
- Program Management including Speakers and Audio Visual
- Social Program
- Onsite Services
- Evaluation & Conference Report

For a full list and description of our professional PCO services visit: www.thinkbusinessevents.com.au/services

"I have the most pleasant of memories of all the hard work that went into our spectacularly successful joint conference, the workload being so much lighter, thanks to the constant input from TBE. At every stage in the planning process, from initial overview through to selection of venue, budget planning, scientific program, trade display, catering, accommodation, travel, catering, social events and more, TBE was faultless in the assistance they provided with total reliability, so much so that I feel I have made a friend for life with a number of the TBE crew."

– Dr Michael Giblin, Chair, International Society of Ocular Oncology Biennial Conference



Our Promise to You

We measure conference success on proven results. With our client centric focus, in-depth industry experience and proven processes, together we'll deliver an innovative and engaging conference that achieves your set objectives.

Contact Us

Speak to us about your conference management needs – call the Think Business Events office on 02 8251 0045 or 03 9417 1350 or email us enquiries@thinkbusinessevents.com.au or speak to our Directors directly.

Denise Broeren

Director

Mobile: 0438 741 188

Email: deniseb@thinkbusinessevents.com.au

Kim Stevenson

Director

Mobile: 0402 448 834

Email: kims@thinkbusinessevents.com.au

See our website for more information
www.thinkbusinessevents.com.au



Melbourne Office:

Contact: Kim Stevenson

Ph: (03) 9417 1350

Fax: (03) 8610 2170

Email: kims@thinkbusinessevents.com.au

Mail: Unit 17, 3 Westside Avenue, Port Melbourne 3207

Website: www.thinkbusinessevents.com.au

thinkbusinessevents
passionate about conferences